

THE NEW-LOOK PUMPED-UP ISUZU D-MAX & MU-X



**DON'T TAKE OUR WORD
FOR IT, HERE'S WHAT THE
MEDIA HAVE SAID...**

JUNE 2017

ISUZU
UTE

GO YOUR
OWN WAY

“Having sampled both vehicles a number of times over the years I am pleased to say that the extra torque really does help ‘round out’ the Isuzu products. They were always adequate, now they feel that bit stronger and more capable, both on-road and off.”

Joel Helmes Behindthewheel.com.au

**NEW
EURO5
DRIVETRAIN**

“The Isuzu 4JJ1 diesel has by far the best pedigree in the ute market. The Euro 5 engine was very pleasant to operate, having a smooth power and torque delivery from around 1400rpm. There was no noticeable turbo lag, no surging and no flat spot. The D-Max’s Aisin auto is a beauty, with almost seamless up and down shifts. On road the latest D-Max handled predictably and the rear end behaved well on bumps. Steering is still hydraulic, not electric, and feel was excellent.”

Allan Whiting Outbacktravelsaustralia.com.au

“Beach driving on the launch showed the D-Max benefits from the better torque outputs and decent spread, ploughing through softer sand without becoming bogged down despite retaining road tyre pressures.”

Stuart Martin Loaded4x4.com.au

“A heavy duty new engine developed for Australian conditions, plus tried and tested underpinnings, make it a smart pick. A practical, comfortable piece of equipment.”

Richard Berry CarsGuide.com.au

“Over a course of highway, back roads, beach and bush driving in the Queensland hinterland the D-Max showed that it isn’t afraid to tackle the rough stuff ... for those looking for something rugged and ready to tackle anything the D-Max meets the brief perfectly.”

Kez Casey Drive.com.au

“With regards to the impressive Aisin automatic gearbox, a lock-up torque converter and adaptive shifting combine with sequential shifting to give the driver plenty of control, especially when off-road. It also ensures the 3.0TD engine works in its most effective rev-range for every driving situation.”

Justin Walker 4x4 Australia Magazine



“The new D-Max and MU-X continue to be one of the most trustworthy packages around. A tried and proved diesel is now more economical and supplies more torque. It’s also quieter and more refined, while the new transmissions do wonders to slice up and make better use of the engine’s outputs.”

Brett Davis PerformanceDrive.com.au

“You have to admire any brand that dives head-first into a crowded, established market. That’s what Isuzu UTE did here with its D-MAX in 2008 and MU-X in 2013. In the years since it’s steadily built a growing army of loyal customers – people devoted to a vehicle that’s quickly built a reputation for performance, dependability, and value. These new models build on that solid platform, and this update represents a solid and worthy step forward for the brand.”

Rod Chapman Carsales.com.au

“Considering the D-MAX was already an honest, hard-working ute with very good off-road performance and good towing ability, the addition of more torque and improvement in fuel economy is very welcome. The new automatic six-speed is far better matched for all driving conditions, be that on the beach, in low-range or on the highway ... the 2017 Isuzu D-MAX is has made leaps and bounds in all the right areas.”

Brendan Batty Australian Caravan+RV Magazine

“On rough surfaces and gravel roads, though, the MU-X’s ride and handling balance is outstanding. The improvements to noise, vibration and harshness (NVH) suppression, too, have paid big dividends. Even over gravel roads, there is almost zero tyre noise penetration ... the silence from under the MU-X is uncanny.”

GoAuto.com.au

17MY ISUZU MU-X

“We’re glad Isuzu has stuck with the higher-capacity diesel engine, as this means more effortless power off-boost and better real-world fuel economy since the engine doesn’t struggle as much as some of the rivals. Off-road the MU-X shows its prowess with low-range gearing teaming up very well with the engine’s newfound torque.”

PerformanceDrive.com.au

“Like the D-MAX, the 3.0L turbo diesel engine has been updated, torque now comes on sooner and harder with 430Nm available from 1700-3500rpm. We had the opportunity to tow a 3-tonne caravan, and you can absolutely notice the difference in power delivery over the previous MU-X.”

Unsealed 4X4

“The Isuzu MU-X has become a surprise top-seller thanks to an unpretentious focus on back-to-basics toughness over fancy mod-cons. The MY17 update seeks to add some of the latter, without compromising the former.”

CarAdvice.com

“The Isuzu MU-X has long been a favourite here at OzRoamer, having won the coveted ‘7 Seat 4WD Under \$60,000’ three times since it was originally launched. If you are looking for a robust, honest, durable, reliable 4WD or tow vehicle you would find it hard to pass the MU-X over. The Isuzu MU-X remains a firm favourite here at OzRoamer, simply because of its capabilities and no fuss attitude to delivering a relaxed driving experience.”

OzRoamer

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GoAuto.com.au



“A practical seven-seat capacity and good interior comfort should appeal to families and, for touring, the previous generation has proven the MU-X is built tough.”

Practical Motoring

“This new model Isuzu has retained the best of the previous version, with additional features to add value. The entertainment system, charging points, Bluetooth connectivity, storage solutions and seat profiles all combine to package a high level of satisfaction for MU-Xers whether mooching around the suburbs or crashing through scrub.”

The West Australian

“With its great engine and six-speed auto, as well as a neat interior and stylish exterior, this MU-X is at least a big step in the right direction.”

CarsGuide.com.au

“From behind the wheel the punchy turbo diesel engine hits the spot with its excellent pulling power from way down in the revs. Add in the mass of full cabin or a trailer on the tow bar, and it barely notices. Away from the rough stuff and back on the highway, the upgraded engine impresses, with a feeling of more power across its rev range compared to the previous engine.”

The Motor Report

“We had the opportunity to give the MU-X a work out on some forestry tracks, and the combination of 230mm ground clearance, good off-road angles and satisfactory engine torque make for a handy tool in the bush.”

Motoring.com.au

CLASS LEADING CUSTOMER SATISFACTION!

Isuzu UTE Australia (IUA) has had its excellent product reliability and after sales service claims validated for the second year in a row in the 2016 Roy Morgan Customer Satisfaction Awards. IUA has placed second after winner Lexus in the 2016 Car Manufacturer of the Year Award having won the January, October, November and December 2016 monthly awards outright.

Roy Morgan Research, Australia's largest independent research company and one of the most respected in the world, has been measuring Customer Satisfaction for many years and collects customer satisfaction ratings from ongoing single source surveys from over 50,000 consumers. This data is then used to determine the monthly and annual winners of the Roy Morgan Customer Satisfaction Awards. The winner for the calendar year is the organisation that achieves the most months with a number one ranking.

IUA continues to strive to deliver excellence in customer satisfaction throughout 2017 with an effort to further strengthen after sales service across its already 130+ strong outlet network.



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OWN WAY**

Road test the Isuzu D-MAX by visiting your local Isuzu UTE dealer today.

ISUZUUTE.COM.AU